


### Faculty Profile

|                                   |   |                           |                                  |   |
|-----------------------------------|---|---------------------------|----------------------------------|---|
| <b>Name</b>                       | Dr.N.Balachandran   |                           |                                  |  |
| <b>Department</b>                 | Management Studies (MBA)  |                           |                                  |   |
| <b>Qualifications</b>             | MBA., M.Phil., SET., Ph.D.,   |                           |                                  |   |
| <b>Area of Specialization</b>     | Human Resource & Marketing  |                           |                                  |   |
| <b>Date of Joining (VCET)</b>     | 22.09.2005  |                           |                                  |   |
| <b>Date of Birth</b>              | 14.03.1979  |                           |                                  |   |
| <b>Experience in (Years)</b>      | <b>Teaching</b>   | 19                        | <b>Industry</b>                  | 1.75  |
| <b>Number of Papers Published</b> | <b>National Journals</b>  | 5                         | <b>International Journals</b>    | 20  |
| <b>Number of Papers Presented</b> | <b>National Conferences</b>   | 12                        | <b>International Conferences</b> | 20  |
| <b>Books Published</b>            |   |                           |                                  |   |
| <b>Patents</b>                    | <b>Granted</b>  |                           | <b>Published</b>                 | 4   |
| <b>Grants Received:</b>           | 1. AICTE Sponsored <b>Rs.6,14,225/-</b> for FDP Grants from (28.11.2017- 11.12.2017)<br>2. TNSCST - 1Grant Received |                           |                                  |   |
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**Others:**

**Links of Youtube channel, Blogs etc...**